

M-Catalog Platform

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M-Catalog - A smart choice for your Corporate website e-catalog, e-procurement offerings, e-marketplaces, and much more.

M-Catalog is a service for the creation and hosting of electronic online catalog component. M-Catalog revolutionize the way you build and manage electronic catalogs for your Corporate website, e-procurement needs, B2B transactions, data migration to E-marketplaces and much more.

Before deciding your online plans, ask yourself the following

1. Do you currently have a real electronic catalog?

Many of us mix between DATABASE driven e-catalogs and CDs/PDF Catalogs, and other electronic multimedia illustrations of products and services. Dynamic Electronic catalogs for products are usually built on database platforms. Database structures are essential for handling dynamic data processing including searching, sorting, etc. Furthermore, catalogs based on databases are easily imported, exported and integrated into other electronic systems.

2. Is your catalog ready for E-Commerce, E-Procurement, and other "E" requirements?

A catalog built on a solid database, do not necessarily imply that your product information are ready for E-Marketplace integration, E-procurement and E-commerce. Your catalog structure must comply with industry standards such as BMECat. Further more your catalog must comply with universal classification schemas such as eCL@SS and/or UNSPSC.

3. Do you really need to outsource your catalog component?

You have two options 1) either to generate, maintain and invest in expensive in-house software/hardware infrastructure for building a professional real online E-catalog that fulfill your website needs and other needs related to publishing to third party systems and Marketplaces, or 2) to outsource the "E-catalog"; the most critical dynamic component of your online presence at a fraction of the cost. By outsourcing you no longer worry about the complexity of building, managing and maintaining this most critical component of your online presence.

4. Are you ready for the dynamic online presence?

The issues raised above are minimum prerequisites for joining the dynamic online business. Nowadays, it is essential for many businesses to have the following as a minimum:

- A Database driven product catalog, complying with industry standards for data exchange in order to fulfill E-commerce and possibly E-procurement requirements.
- Solid and centralized infrastructure for hosting and managing product catalogs backed with powerful Databases such as Oracle or MS SQL Server.
- A strong mechanism for publishing your product catalog to E-market places, and possibly to third party E-procurement systems of your business partners.

M-Catalog Platform

For further Details contact: Info@gulfoilandgas.com



M-Catalog Solution

Solution Brief

Transform your static web site to a professional dynamic site at a very low cost.

M-catalog is a comprehensive inexpensive turnkey solution for handling your electronic catalog needs.



Catalog Index



Products Listing



The M-Catalog Platform Solution

M-catalog is a comprehensive inexpensive turnkey solution for handling your electronic catalog needs. This powerful platform allows companies to have a custom looking interface through **your company domain name** while avoiding the cost of complete custom development.



Features:

1. Migration and hosting your E-catalog in a centralized system backed with strong MS SQL Server 2000 database infrastructure.
2. Professional and attractive presentation for your products.
3. Compliance with industry standards for electronic catalogs.
4. M-Catalog gives you the ability to frame-out the E-catalog to your own website.
5. Possibility of Publishing part or all of your catalog information to E-procurement systems with minimal changes.
6. Publishing part or all of your catalog information to E-marketplaces with no further processing requirements.
7. M-Catalog product variation structure is an excellent container for many types of industrial products that has similar specs but are variable in size, head, capacity, .. such as flow control equipment.

Benefits

1. **Centralized product pool:** create a centralize products catalog pool to be use for your own website. You do not have to duplicate the work in conjunction with publishing your electronic catalogs.
2. **Maximize your return on investment (ROI):** by cutting down expensive cost related to the infrastructure needed for in-house handling and publishing E-catalog.
3. **Your Company Image - What you see is what you get:** M-Catalog provide you with the best and most professional online interface for your Corporate catalog component. The result you get for your catalog is comparable to M-Catalog powered E-market places. You give excellent impression about your products and company image.
4. **Ready for your website:** M-Catalog option gives you the ability to frame out the E-catalog to your own website.
5. **Ready for your Business partners:** M-Catalog option gives you the ability to frame out the E-catalog to your partner website with the most recent product and service information.
6. **Integration with online E-marketplaces:** your catalog information can be easily integrated to online E-market places attracting an audience of thousands of professional interested in industrial products.
7. **Cut down the cost of ownership:** you do not have to allocate high initial investment in advance, you only pay as long as you are satisfied from the service without further obligations or commitments
8. **Professional support:** Free support and consultancy from a professional staff of engineers deeply involved in industrial products configuration who will provide you with practical advice on how to merge bricks and clicks.

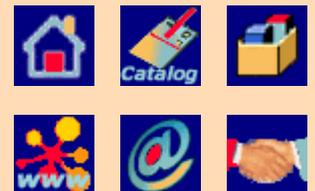
Benefits

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8. Professional support

M-Catalog gives you the ability to frame-out the E-catalog to your Corporate website!!

MERGE BRICKS & CLICKS

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Starting From

\$ 49.99 /mo

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